

Exhibition & Sponsorship

An Invitation to Exhibit at the V World Congress of Behavioural and Cognitive Therapies

11th-14th July 2007, Barcelona, Spain

We invite you to join us at the V World Congress of Behavioural and Cognitive Therapies to be held at the Centre Convencions Internacional de Barcelona (CCIB) between the 11th-14th July 2007. The Congress will build on the success of previous World Congresses in Copenhagen, Vancouver, Acapulco and Kobe and the annual congresses of the European Association for Behavioural and Cognitive Therapies and will attract a worldwide participation of over 2000 delegates.

The popularity of cognitive behaviour therapy combined with the ideal location of the CCIB and all that the City of Barcelona has to offer will ensure that the Congress attracts the largest international gathering of delegates at a CBT Congress than ever before. Delegates will be keen to discover the resources available to support their clinical and research practice and the exhibition will be an integral and important part of the Congress from beginning to end.

Opportunities for exhibition space, advertising and sponsorship are available and can be tailored to meet your individual requirements. We hope that you will be interested in this opportunity and look forward to seeing you in Barcelona.

Rod Holland

Organiser,

WCBCT2007

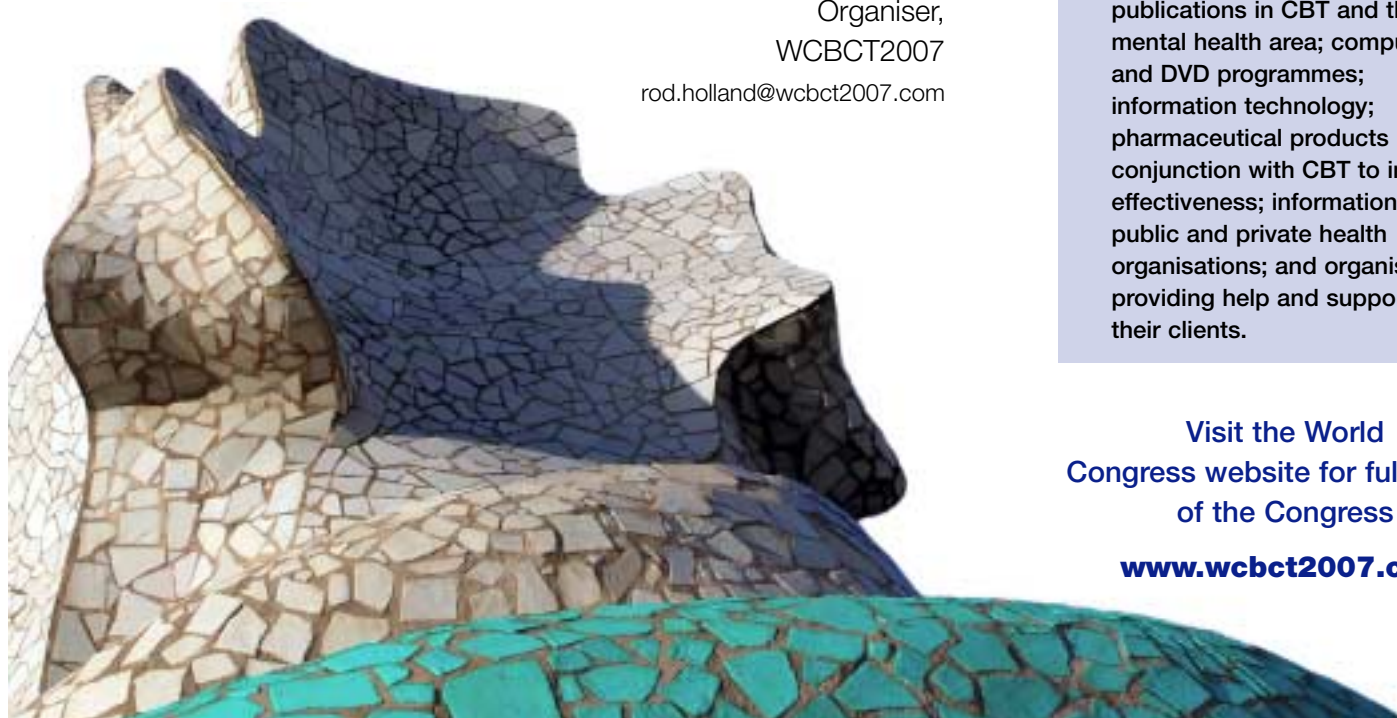
rod.holland@wcbct2007.com

The reasons you should be there

- CBT is the most effective evidence-based psychological therapy across an increasing range of problems.
- This World Congress will be a showcase of the recent developments in clinical practice and research.
- Delegates will come from a wide range of professional groups including clinical and applied psychology, psychiatry, nursing, social work, psychotherapy and counselling.
- They will include people working both within the public health care systems and private practice.
- They are involved in clinical practice, research and education.
- Many of them will have a significant influence in their health care delivery services.
- Delegates will be interested in: books, journals and other publications in CBT and the wider mental health area; computerised and DVD programmes; information technology; pharmaceutical products used in conjunction with CBT to improve effectiveness; information on public and private health organisations; and organisations providing help and support to their clients.

Visit the World
Congress website for full details
of the Congress

www.wcbct2007.com



Location of the Exhibition

The Exhibition will be held in the Banqueting Hall of the CCIB which is located on the top floor (P2) of the CCIB Congress Centre. The Hall provides a total gross surface area of approximately 1650 sqms. The CCIB website (www.ccib.es) provides a 360 degree view of the facility.

A series of events have been planned in the exhibition area to ensure maximum visibility for all our exhibitors. The area will be used for the opening reception, the poster sessions and provide the main refreshment and food station for the Congress. With views over the sea there will be continuous traffic to the area.



Exhibition Hours

Wednesday 11th July

14.00 - 17.00: Build-up
18.00 - 21.00: Exhibition open
(welcoming event and reception)

Thursday 12th July

Exhibition open: 08.30 - 18.00

Friday 13th July

Exhibition open: 08.30 - 18.00

Saturday 14th July

Exhibition open: 08.30 - 14.00
Dismantling: 14.00 - 18.00

Space Available

Exhibition space is hired out as space only and is available in units of 3m x 2m spaces. A table and 2 chairs will be provided, and electricity and telephone lines can be made available at an additional charge.

Prices

The price is EUR 350 per sqm with a minimum purchase of one unit of 6sqms (EUR 2100). Additional units will be charged with a 25% reduction at EUR 1575 per unit.

Benefits

Exhibitors will receive 2 exhibitors' badges and will be able to take advantage of all the facilities available to delegates in their registration fee including tea, coffee and lunch. Additional badges can be purchased at EUR 50 per day.

Exhibitors will be listed in the final programme and we will advertise your attendance on the WCBCT2007 web site, which is visited regularly by prospective

delegates, and the Congress e-News which is published monthly in the run up to the Congress.

The allocation of exhibition space will be done on a first come first served basis by correspondence (email/fax) with companies who have expressed an interest in attending the Congress.

To ensure your exhibition space please complete the order form overleaf.

Advertising at WCBCT2007

There are a number of advertising opportunities available which include:

Advertising in the Congress Programme

The congress programme will be included in the bags given to all congress delegates on arrival and will be referred to during and after the congress. The programme will also be downloadable via the Congress website and so will reach a much wider audience than those attending. The programme will be in full colour

Cost Back cover (h 297 x w 210) €1000
Inside cover (h 297 x w 210) €750
Full page (h 297 x w 210) €500
Half page (h 135 x w 190) €300
Quarter page (h 135 x w 90) €200

Advertising in the World Directory of CBT

A 200 page Directory of CBT Associations around the world is being produced for the Congress which will be given to delegates and made available to CBT therapists via their own Associations or in download form from www.eabct.eu after the congress (25,000 people in Europe alone)

Cost Back cover (h 297 x w 210) €1000
Inside cover (h 297 x w 210) €750
Full page (h 297 x w 210) €500
Half page (h 135 x w 190) €300
Quarter page (h 135 x w 90) €200

Inserts in the Delegates' Packs

Include a 1 or 2 page A4 flier in the delegates' packs

Cost 500€ per insert

For larger promotional material please contact the Congress organisers. (rod.holland@wcbct2007.com)

Take advantage by advertising in the Congress Programme and the World Directory and receive a 20% reduction on the combined price.

Congress Sponsorship

Increase the awareness of your organisation by taking advantage of the sponsorship options available at the Congress.

These include:

Delegate Lanyards for Badges (Exclusive Sponsorship) €2000

Brand the name badge lanyards worn throughout the Congress. Cost includes production of lanyards.

Delegate Satchels (Exclusive Sponsorship) €6000

Brand the delegate satchels with your company title/logo. The quality and design will ensure that the bag is used for a long time after the Congress. Cost includes production of the satchels.

Pens (Exclusive Sponsorship) €2000

Brand the pens to be given to all delegates. Cost includes production of the pens. (If you wish to supply them yourself the fee will be €250.)

Mouse mat or note pad with company logo (2 x Exclusive Sponsorships) €2000

Branding a mouse mat and/or note pad to be given to delegates attending. Cost includes production. (If you wish to supply them yourself the fee will be €250.)



Hospitality Opportunities

There will be two refreshment breaks each day during the Congress and a boxed lunch will be provided. The Banqueting Hall, where the exhibition is being held, will be the main catering area so sponsorship of these activities will help in raising the profile of your organisation.



Coffee Breaks (6 breaks available)

Exclusive Sponsorship €3000 per break
Joint Sponsorship (maximum 3 sponsors) €1000 per break

Companies supporting the breaks will be acknowledged in the programme and at the relevant coffee break.

Lunch Breaks (3 breaks available)

Exclusive Sponsorship €6000 per lunch
Joint Sponsorship (maximum 3 sponsors) €2000 per lunch

Companies supporting the lunchboxes will be acknowledged in the programme and at the lunch break.

Opening Reception

Joint Sponsorship €300 per sponsor

We are seeking sponsorship for the Opening Reception which is taking place in the Banqueting Hall on Wednesday 11th July. This will be the most high profile and well attended event of the Congress. Exhibitors are invited to sponsor this event and Companies supporting the opening reception will be acknowledged for their support of this event as part of the opening reception proceedings and in the programme.

International Party at Catwalk Nightclub

Exclusive Sponsorship By negotiation

This is one of the main social activities of the Congress with delegates having free access and exclusive use of one of Barcelona's premier nightclubs in the Olympic Village together with a complementary drink. Your company's support and sponsorship will be acknowledge on the ticket that will be included in the delegate's packs.

Conference Dinner and Farewell Party: Can Cortada

Exclusive Sponsorship By negotiation

This will be the final social event of the Congress with many delegates attending a traditional Catalan meal at the Can Cortada Restaurant on the outskirts of Barcelona. The meal will be followed by a party in the grounds of the restaurant which you may sponsor.

Your company will have a joint branding of the event on the dinner menu and in the programme. This sponsorship will also include two complimentary places at the dinner worth €160.

Sponsorship opportunities are limited and will be offered on a first come first served basis. Contact **Rod Holland** at rod.holland@wcbct2007.com to discuss sponsorship of the International Party, Conference Dinner and other opportunities.

All rates are exclusive of Spanish VAT, which will be charged at the prevailing rate.

All sponsors will be listed on the WCBCT2007 website with their company logo.



Order Form

V World Congress of Behavioural and Cognitive Therapies

Name of Organisation _____ Contact Name _____

Address _____ Telephone _____

_____ Fax _____

_____ E-mail _____

Exhibition Space

Number of Units required (3m x 2m) _____ €350 per sq metre + Spanish VAT for first unit (total €2100 + VAT)
 25% reduction for subsequent units (total €1575 + VAT per subsequent unit)

Other requirements? _____

Advertising

Congress Programme

Back cover	(h 297 x w 210)	€1000	_____
Inside cover	(h 297 x w 210)	€750	_____
Full Page	(h 297 x w 210)	€500	_____
Half Page	(h 135 x w 190)	€300	_____
Quarter Page	(h 135 x w 90)	€200	_____

CBT Directory

Back cover	(h 297 x w 210)	€1000	_____
Inside cover	(h 297 x w 210)	€750	_____
Full Page	(h 297 x w 210)	€500	_____
Half Page	(h 135 x w 190)	€300	_____
Quarter Page	(h 135 x w 90)	€200	_____

Advertise in both publications and receive a 20% reduction on the combined price

Advertising in the Delegates' Packs

Up to 2 page A4 flier €500 per insert _____

Sponsorship

Delegate Lanyards	€1500	_____
Delegate Satchels	€6000	_____
Pens	€2000	_____
Mouse Mat	€2000	_____
Note Pad	€2000	_____

Hospitality Opportunities

	Exclusive	Shared
Coffee per break	€3000 _____	€1000 _____
Lunch per break	€6000 _____	€2000 _____
Opening Reception	-	€300 _____
International Party	By negotiation	
Conference Dinner	By negotiation	

Please return this order form to WISEPRESS, The Old Lamp Works, 25 High Path, London SW19 2JL UK.

fax: +44 (0)20 8715 1722 email wisepress@wcbct2007.com tel: +44 (0)20 8715 1812

Exhibitors and sponsors will be sent confirmation and an invoice. All invoices must be paid in full before the event

Signature of Exhibitor/Sponsor _____ Date _____

Print Name _____